

3 Logo Resolves



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Network Branding and Design

#1 - ESPN

High tech, sophisticated texture shaders, 3D, dynamic

<https://www.troika.tv/work/>

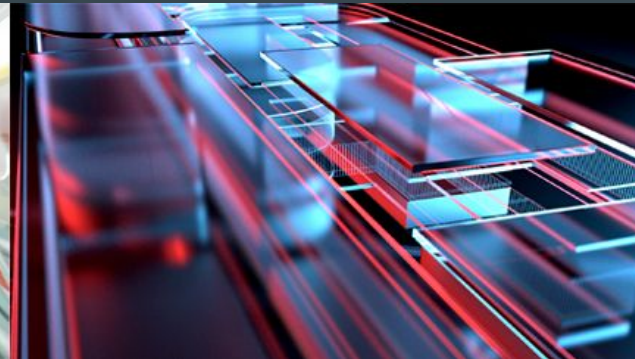
For sports inspo

college basketball especially!

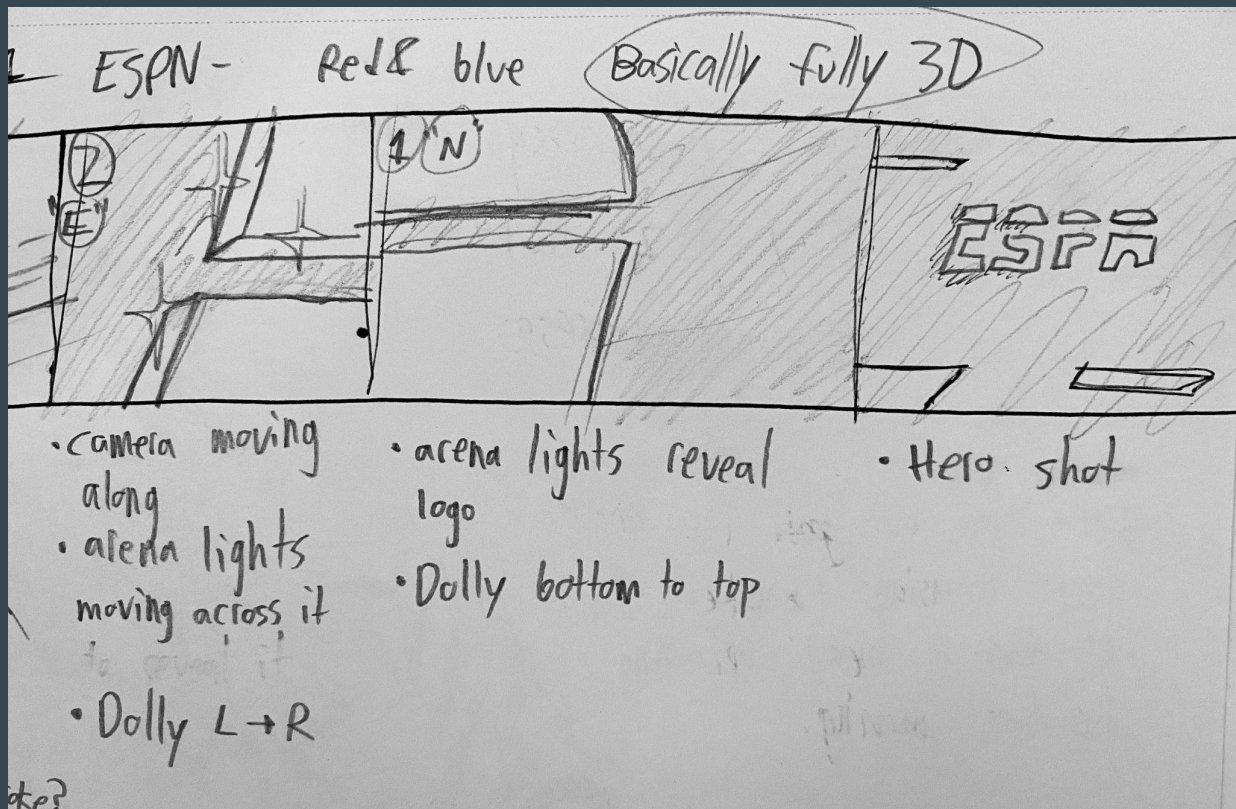
<https://www.youtube.com/watch?v=Yn1CNVnAN5o>

<https://www.youtube.com/watch?v=49jIhh-dqRE>

#1 - ESPN



Storyboards



Style Frame



ESPN

The image shows the ESPN logo in a stylized, 3D-rendered format. The letters are primarily red with a blue outline and a blue-to-red gradient. The logo is set against a black background within a dark gray frame.

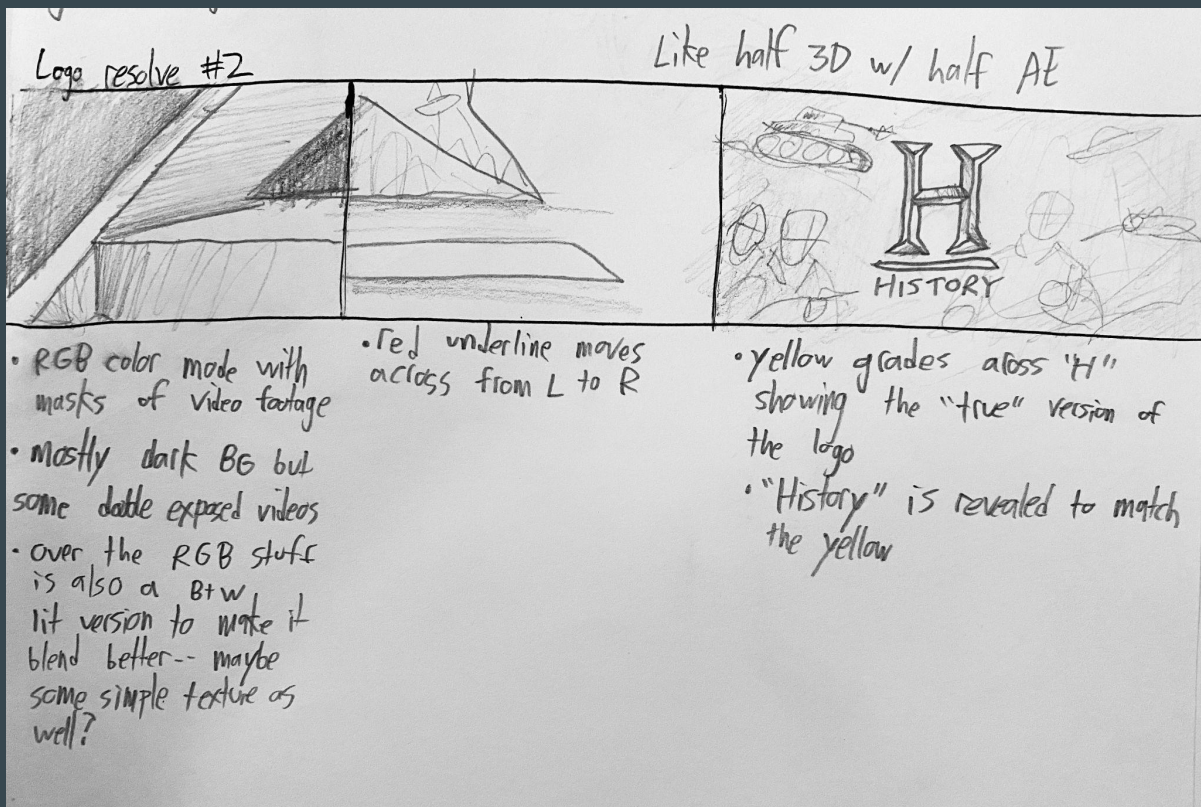
Style Frame



#2 - History Channel

Smart compositing of footage overlaid and weathered into different flat RGB parts of the History Channel logo in 3D. Think Ken Burns but fractured within the HC logo.

Storyboard



Styleframe

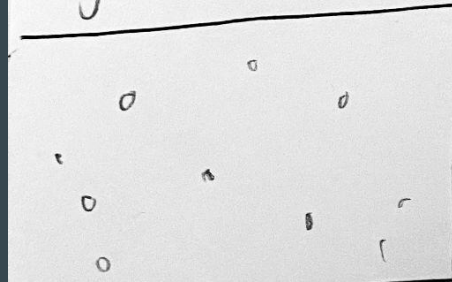


#3 - A&W Root Beer

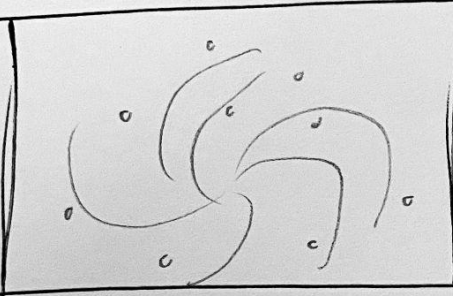
A clean, fluid logo that matches the vector logo, but still has aspects that show the more realistic details in the can(which is the companies main branding).

Storyboard

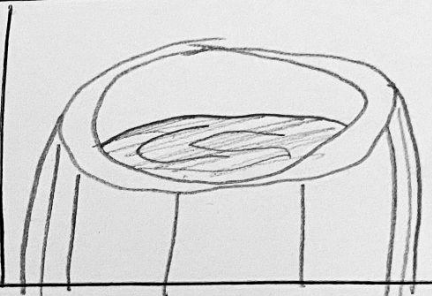
Logo resolve #3 - A&W



• Bubbles



• spins around as if draining (this is kind of a reveal)



• camera rotates down, showing its a barrel



foam comes down?

Styleframe

